



CATCHY INVENTIVE

Woven for the World



Our company is dedicated to crafting premium wool home décor and lifestyle products that celebrate the harmony of traditional craftsmanship and modern design. Driven by a commitment to quality, sustainability, and ethical production, we transform natural wool into timeless creations that enhance everyday living. By supporting skilled artisans and embracing environmentally responsible practices, we deliver products that bring lasting value to customers and partners around the world.

CONTACT DETAILS



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catchy inventive



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*Crafted by Nature,
Made for Life.*





CATCHY INVENTIVE

About Us



COMPANY OVERVIEW

Founded with a passion for textiles and sustainable craftsmanship, our company was established to preserve the rich tradition of wool weaving while reimagining it through contemporary design. We create premium-quality, eco-friendly wool home décor and lifestyle products that combine timeless craftsmanship, functionality, and environmental responsibility to meet the needs of customers around the world.

At the heart of our company are the values of quality, sustainability, integrity, craftsmanship, customer commitment, innovation, respect, and global responsibility. These principles shape every aspect of our business—from responsibly sourcing materials and supporting skilled artisans to building long-term partnerships and delivering products that reflect both cultural heritage and modern living.



WHY WAS THE COMPANY ESTABLISHED?

Driven from the overwhelming demand of eco-friendly woolen products we decided to start providing our services, it is dedicated to creating high-quality wool products that combine timeless artistry, functionality, and environmental responsibility for customers around the world.



MISSION

To create high-quality, eco-friendly wool-based products that blend craftsmanship, innovation, and sustainability while supporting artisan communities and delivering value to customers worldwide.



VISION

To be a trusted global leader in sustainable wool home décor, recognized for quality, ethical practices, and timeless craftsmanship.



CORE VALUES

1



QUALITY

We are committed to delivering products that meet the highest standards of craftsmanship, durability, and excellence. Also we prefer quality over quantity, we believe that every product that meets a customer should meet their demands.

2



SUSTAINABILITY

We prioritize environmentally responsible materials and production practices to minimize our impact on the planet.

3



INTEGRITY

We conduct our business with honesty, transparency, and accountability in every relationship.

4



CRAFTSMANSHIP

We value skilled artisans and preserve traditional techniques while embracing innovation.

5



CUSTOMER COMMITMENT

We strive to exceed customer expectations through reliable service, consistent quality, and long-term partnerships.

6



INNOVATION

We continuously improve our products and processes to meet evolving market needs.

7



RESPECT

We foster fair, inclusive, and respectful relationships with employees, artisans, suppliers, customers, and communities.

8



GLOBAL RESPONSIBILITY

We are dedicated to building lasting partnerships and contributing positively to communities and markets around the world.



GOALS



SHORT-TERM GOALS

- ✓ Establish a strong presence in international export markets..
- ✓ Maintain consistent product quality and timely deliveries.
- ✓ Expand the range of eco-friendly wool home décor products.
- ✓ Strengthen partnerships with local artisans and suppliers.
- ✓ Develop a recognizable and trusted brand in the textile industry.



LONG-TERM GOALS

- ✓ Become a leading global exporter of sustainable wool home décor products.
- ✓ Enter new international markets across Europe, North America, and Asia.
- ✓ Achieve internationally recognized quality and sustainability certifications.
- ✓ Promote innovation through new designs, materials, and manufacturing techniques.
- ✓ Create a lasting positive impact by empowering artisan communities and supporting environmental conservation.





CATCHY INVENTIVE

Woven for the World



PRODUCTS & SERVICES

We create premium-quality, eco-friendly wool felt products that combine timeless craftsmanship, functionality, and modern design to enhance everyday living.



MAIN PRODUCTS

100% Woolen felt product



INDUSTRIES SERVED

Manufacturing and
Export Oriented



TARGET CUSTOMERS

- Home Decor Stores
- Gift Shops
- Baby & Kids Brands
- Fashion & Lifestyle Brands
- Corporate Companies
- Event Planners
- Hotels & Restaurants
- Retailers & Wholesalers
- Interior Designers



WHY CHOOSE US



PREMIUM QUALITY FELT

We use high-quality, durable, and eco-friendly felt materials.



EXPERT CRAFTSMANSHIP

Every product is carefully handmade with attention to detail.



CUSTOM DESIGNS

We offer personalized designs, colors, sizes, and branding to meet your needs.



WIDE PRODUCT RANGE

From home décor and storage solutions to fashion accessories and promotional items, we have something for every need.



SUSTAINABLE & ECO-FRIENDLY

Our felt products are made using environmentally responsible materials and processes.



COMPETITIVE PRICING

High-quality products at affordable prices without compromising craftsmanship.



RELIABLE DELIVERY

We ensure timely production and on-time shipping for every order.





CATCHY INVENTIVE

Woven for the World



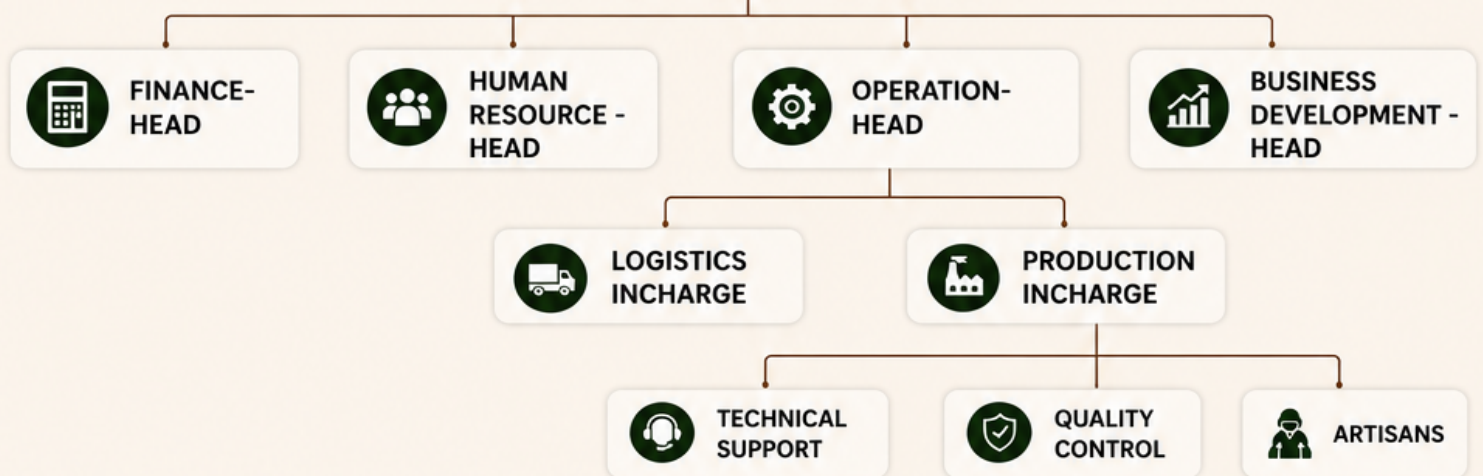
COMPANY DETAILS & CONTACT

Crafted with Purpose.
Committed to Excellence.

ORGANIZATIONAL STRUCTURE

Our team is structured to ensure efficiency, collaboration,
and the highest standards in every process.

FOUNDER / CO-FOUNDER



INDUSTRY

Manufacturing
and Export



TEAM SIZE

50 to 60
People



GLOBAL FOCUS

Committed to quality
and sustainable growth



OUR COMMITMENT

Quality • Sustainability
Integrity • Innovation



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